

***** seeing *****

The ability to record thoughts in written form, to etch sound onto tablet, to make the spoken word visible - *easy to write, even easier to read* - was the spark that lit the Greek fire. What had before existed as vibrations in thin air became solid. Energy was transformed into matter.

Thought -> word -> sound -> print

Print -> sound -> word -> thought

The move from written symbolic characters to alphabetic writing was transformational. Interconvertibility of human speech and writing opened the floodgates of the mind. This allowed direct distribution of written words that could be seen and phonetically transformed into sounds and thus images and thoughts.

Human communication had transcended distance and time.